

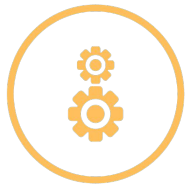


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Advanced Technology Advisory

A Complete, Advanced Technology Advisory for Executive Management

Make Better Decisions.^(TM)



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Introduction

Make Better Decisions.

Advanced Technology Advisory

A Complete Advanced Technology Advisory for Executive Management

Complete Set of Advanced Technology Capabilities

Data, Machine Learning, Predictive Analytics, AI, RPA, IoT, Robotics, and Quantum

Global Availability

Our globally deployed team is available remotely and on prem

100% referral based

Complete Set of Advanced Data Capabilities

Data Strategy, Governance, Architecture, Integration, and Management, Database Design, Development, and Deployment

Subject Matter Expert Led

Every advisor has been in senior positions in industry + advisory, and is regarded as an expert in their field, by experts in that field

Strategy Design & Delivery Workshops

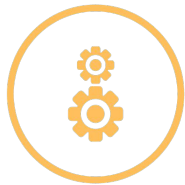
Organizational, IT, AI, Data Strategy CoDesign and CoDelivery

Strategic Technology Partnerships

Amazon, Microsoft, Google, Oracle, Databricks, Snowflake
D-Wave, Quantinuum, Pasqal

Research & Development

“Lab on Demand” with short and long-term commitments



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Capabilities

DATA.

The Advisory focuses on the most difficult data challenges businesses face every day.

01 Strategy & Governance

- Building Data Strategies
- Conducting Assessments
- Designing Governance
- Integration Strategy, Design

03 Data Quality

- Data Quality Assessments
- Data Quality Remediation
- Data Assurance Programs
- Data Integration at Scale

05 Protection

- Privacy Requirements
- Cybersecurity-by-Design
- Access Management
- Data Recovery



02 Cataloguing

- Data Inventory, Lineage
- Metadata Catalogue
- Models, Modelling, Ontologies

04 Reference, Master Data

- Taxonomy Design, Mgmt
- Reference Data Management
- Master Data Management
- 3rd Party Data Integration

06 Consolidation

- Consolidation Initiatives
- Utilization Metrics
- Utilization Cost
- Computations
- Cost Optimization

Improve Data Quality. Break Down Silos. Make Better Decisions.

ANALYTICS.

Deliver real-time, decision quality reporting and predictive analytics.

01 Strategy & Governance

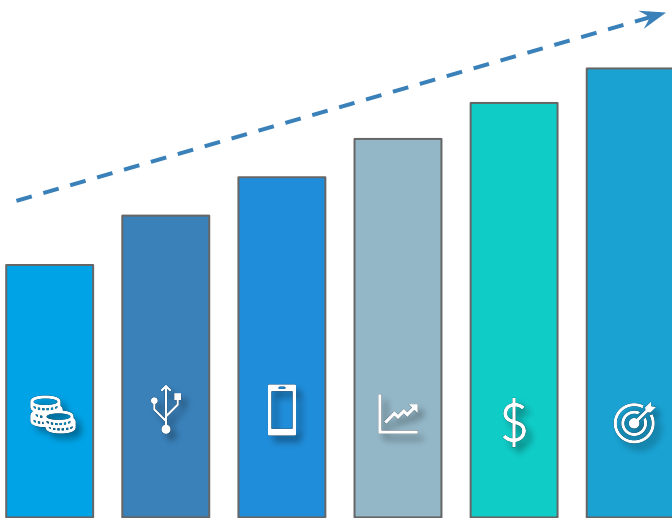
Designing Data Strategies
Conducting Assessments
Design Policies, Procedures

03 Data Quality

Data Quality Assessments
Data Quality Remediation
Data Assurance Programs

05 Protection

Build with Access
Controlled
Distribution Management
Cybersecurity by Design
HIPAA & ISO-Compliant



02 UI/UX

Award Winning UX/UI Team
Useability Tested
Client branded Look and Feel

04 Clear Visualizations

Clear and Accurate
Renderings
Concise Summarization
Consistent Look and Feel

06 Integration Ready

Integrate Disparate Data
Sources with Disparate
Structures

Improve ops. Enhance customer experience. Make Better Decisions.

AI.

Take the risk and uncertainty out of organizational and product based AI.

01 Strategy & Governance

- Building AI Strategies
- Conduct AI Assessments
- Policies & Procedures
- Design Ethical Guidelines

03 Data Quality

- Data Quality Assessments
- Data Quality Remediation

05 Protection

- Ethical Framework
- Explainable, Defensible AI
- Cybersecurity by Design
- Model Protection



02 Risk Management

- Risk Managed Approach
- Cost Control Options
- Change Management
- Verification Controls Utilized

04 Workflow Integration

- Use Case Specific Solutions
- Drop In Current Workflow or Build Redesigned Workflows
- Utilize Own or 3rd Party Data

06 Change Management

- Structured Change & Adoption Approach
- Training & Documentation

Solve Automation, Complex Decision, and Natural Language Problems

QUANTUM.

Tackle some of the world's most difficult computational problems.

01 Strategy & Governance

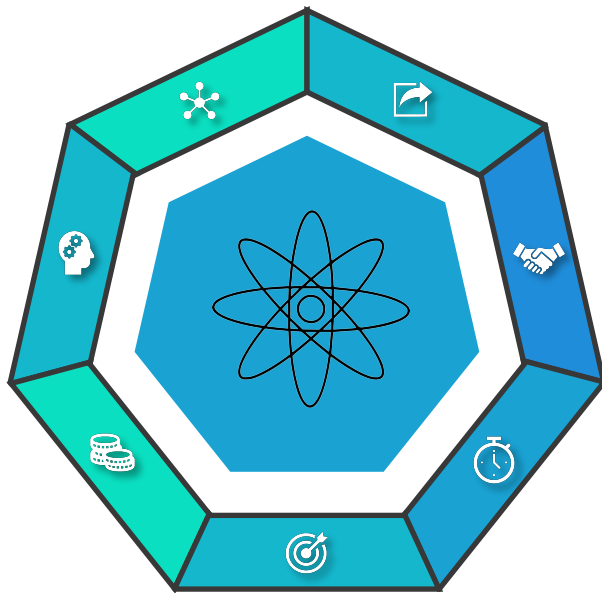
- Building Strategies
- Conduct Assessments
- Policies & Procedures

03 Data Quality

- Roundtrip Error Correction
- Advanced Data Encoding
- Dimensionality Reduction
- QCVV*

05 Protection

- Secure, Tested Toolsets
- Secure Data Transport
- Cybersecurity by Design



02 Risk Management

- Risk-Managed Approach
- Cost-Controlled Methods
- Change Management
- Verification at all Points

04 Balanced Approach

- Hybrid Classic/Quantum Solutions
- Simulator development
- Strategic Partner Teaming

06 Change Management

- Structured Change
- Training & Documentation
- Co-Designed and Co-Built

Solve Real-World Optimization Problems. Make Better Decisions.

* Quantum Computing Verification and Validation

IoT.

Deploy connected smart devices like cameras, wearables, textiles, and ingestibles.

01 Strategy & Governance

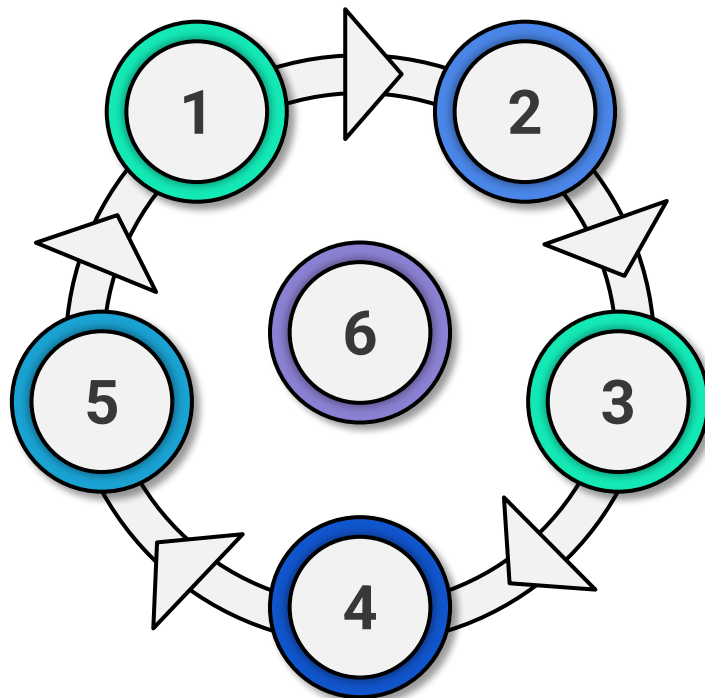
- Building Device Strategies
- Conducting Assessments
- Design Policies/Procedures

03 Advanced Data

- Real-time Data Collection
- End-to-End Validation
- Real-time Processing
- Edge and Hub Processing

05 Protection

- Secure Devices, Protocols
- Secure Data Collection
- Cybersecurity by Design



02 Custom Device Design

- Select from existing devices
- Build new features into - existing devices
- Design new devices

04 Field Ready & Supported

- Design/Equip devices for rugged use
- Installation and support team
- Fleet management services

06 Administrative Control

- Award winning UX/UI
- Management dashboards
- Remote upgrades

Lower Cost and Risk in Everyday Operations. Make Better Decisions.

ROBOTICS.

Deploy, maintain advanced robotic solutions in healthcare, logistics, and inspection work.

01 Strategy & Governance

- Building Strategies
- Conducting Assessments
- Policies & Procedures

03 Advanced Data

- Real-time Data Collection
- End-to-End Validation
- Real-time Processing
- Edge and Hub Processing

05 Protection

- Secure Devices, Protocols
- Secure Data Collection
- Cybersecurity by Design



02 Custom Device Design

- Select from existing devices
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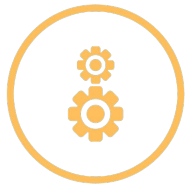
- Design devices for rugged use
- Installation and support team
- Remote support
- Fleet management services

06 Administrative Control

- Award winning UX/UI
- Management dashboards
- Remote upgrades

Reduce human risk, costs and errors. Make Better Decisions.





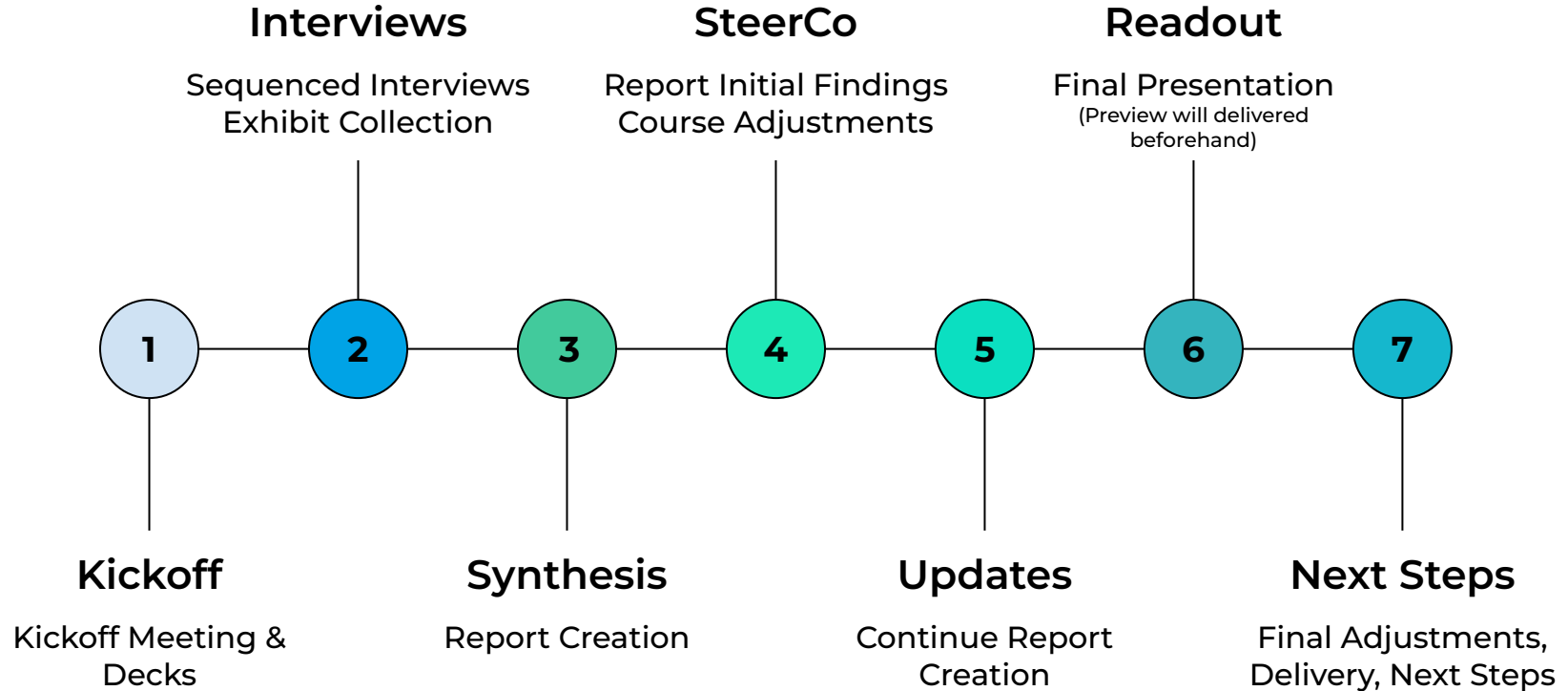
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Combined Assessment Playbook

Make Better Decisions.

COMBINED DATA & AI ASSESSMENT

ASSESSMENT METHODOLOGY - SEQUENCE of EVENTS



COMBINED DATA & AI ASSESSMENT

ASSESSMENT METHODOLOGY (Meeting Series)

Business Positioning - CEO, CFO, Strategy Director

01 Critical Observations:

Understand where the company stands today in its market and performance

- **Market position** - Market share, competitive ranking, differentiation vs competitors
- **Financial health** - Revenue trends, profitability, cash flow, growth trajectory
- **Customer base** - Key segments, retention rates, concentration risk
- **Value proposition** - What customers pay for, pricing power, competitive advantages
- **SWOT elements** - Internal capabilities vs gaps, market opportunities vs threats

Strategy - CEO, Strategy Director, CFO, Business Unit Leaders

02 Critical Observations:

Understand where the company is headed and how it plans to get there

- **Strategic objectives** - 3-5 year goals, growth targets, transformation ambitions
- **Key initiatives** - Top 5-7 programs/projects driving strategy execution
- **Investment priorities** - Where capital and resources are being allocated
- **Success metrics** - How strategy execution is measured and tracked
- **Strategic risks** - What could derail the plan, contingencies



COMBINED DATA & AI ASSESSMENT

ASSESSMENT METHODOLOGY (Meeting Series)

People & Process Architecture - COO, Functional VPs (Sales, Operations, Supply Chain, Customer Service), Process Excellence Lead, HR Director

03 Critical Observations:

Understanding how work gets done and who does it

- **Core processes** - Order-to-cash, procure-to-pay, product development, customer service (map 4-6 critical ones only)
- **Process maturity** - Documented vs tribal knowledge, standardized vs fragmented, automated vs manual
- **Decision rights** - Who approves what, escalation paths, bottlenecks
- **Organizational structure** - Spans of control, shared services, centralized vs decentralized
- **Capability gaps** - Skills shortages, succession risks, process pain points

Data Architecture - Chief Data Officer/Data Lead, CTO/CIO, Enterprise Architect, Finance Director (for financial data)

04 Critical Observations:

Understanding what data exists, where it lives, and how it flows

- **Core data domains** - Customer, product, financial, operational, employee (identify master data)
- **Data sources** - Systems of record for each domain, data duplication, conflicting sources
- **Data quality** - Known accuracy issues, reconciliation requirements, trust level
- **Data flows** - How data moves between systems, batch vs real-time, integration patterns
- **Governance model** - Data ownership, stewardship, access controls, compliance requirements

COMBINED DATA & AI ASSESSMENT

ASSESSMENT METHODOLOGY (Meeting Series)

Systems Architecture - COO, Functional VPs (Sales, Operations, Supply Chain, Customer Service), Process Excellence Lead, HR Director

05 Critical Observations:

Understand the technology that enables the business

- **Core systems** - ERP, CRM, HCM, supply chain, ecommerce (identify 10-15 critical applications)
- **System age/health** - Technical debt, end-of-life risks, upgrade needs
- **Integration landscape** - Point-to-point vs middleware, API strategy, data synchronization approaches
- **Cloud strategy** - SaaS vs on-premise mix, cloud migration plans, hosting model
- **Technical constraints** - Scalability limits, performance issues, security vulnerabilities

External Vendors - Procurement Director, Vendor Mgmt Lead, CTO/CIO, COO

06 Critical Observations:

Understand critical external dependencies and relationships

- **Critical vendors** - Top 10-20 by spend or business criticality (SaaS, manufacturing, logistics, etc.)
- **Dependency risk** - Single-source suppliers, exit costs, contractual lock-ins
- **Contract terms** - Renewal dates, pricing models, SLAs, termination clauses
- **Vendor performance** - Delivery issues, quality problems, relationship health
- **Strategic partnerships** - Co-development relationships, ecosystem dependencies, channel partners



COMBINED ASSESSMENT PLAYBOOK

DELIVERABLES

Readout

Current State Business Architecture

Organizational Structure,
Organizational Strategy,
Key Production Processes,
Key Data Flow,
Supporting Systems

Scorecards

Standardized Scorecards and methodology

Roadmap

Prioritized Key Initiatives
Prioritised PoC / Pilot Candidates
ROI Calculations

Narrative

Incl. Gaps & Remediations

Data & AI Assessment Scorecard

Scoring Guide

- **1 - FAIL:** Critical gaps, non-functional
- **2 - FAIL, Deficiencies Repairable:** Significant gaps, improvements needed
- **3 - PASS, Not Optimal:** Functional, some gaps
- **4 - OPTIMAL:** Best-in-class, fully functional

Strategy

Organizational Strategy

Score: ____/4

Description: Overall business strategy, sponsorship, and strategic roadmap.

Investigation Items:

- Business strategy documents reviewed
- Executive sponsor identification
- Data initiative budget allocation
- Strategic roadmap with data/AI
- Board/executive meeting minutes
- ROI targets and success metrics

Scoring Criteria:

- **1:** No clear data strategy, leadership disengaged
- **2:** Basic awareness, limited executive buy-in, ad-hoc
- **3:** Defined strategy with some leadership support, some initiatives
- **4:** Fully integrated data-driven strategy, strong C-level targets

Policies & Procedures

Score: ____/4

Description: Formal governance framework including data handling policies, AI ethics guidelines, and operational procedures.

Investigation Items:

- Data governance
- AI ethics and bias
- Data handling
- Policy review and updates
- Enforcement
- Incident response

Scoring Criteria:

- **1:** No policies
- **2:** Basic policies
- **3:** Comprehensive policies
- **4:** Comprehensive policies with enforcement

Business Process AI Adoption Scorecard

Scoring Scale: 1-4

(1 = Poor/High Risk, 4 = Excellent/Low Risk)

Process:

Component

Process Steps

Clarity, documented process workflow

Data Quality

Completeness, accuracy, incoming and outgoing

Resources, Training

Availability skilled personnel, programs

Business Risk

Potential impact of failure

Legal, Reg, Compliance Risk

Regulatory requirements, obligations affecting process

Error Rates

Frequency, severity, execution

User Frustration

Level of employee dissatisfaction with process

Customer Frustration

Potential for process issues to negative customer experience

Cost Savings

Opportunity for cost reduction

Total Score: ____/40

Average Score: ____/4

Scoring Guidelines:

Score 4 (Excellent): Well-defined, low risk, high opportunity
Score 3 (Good): Generally solid with minor issues
Score 2 (Needs Work): Significant gaps or moderate risk
Score 1 (Poor): Major problems, high risk, or low opportunity

Instructions for Use:

1. Identify process
2. Score each step
3. Add notes
4. Calculate total
5. Use results

Process Purpose

- 32-40 points
- 24-31 points
- 16-23 points
- 10-15 points

Business Process Documentation Template

Process Overview

Process Name: _____

Process Purpose: _____

Start Trigger: _____

End Point/Outcome: _____

Process Owner: _____

Key Stakeholders: _____

Frequency: ◻ Daily ◻ Weekly ◻ Monthly ◻ Quarterly ◻ As Needed ◻ Other: _____

Step-by-Step Workflow

Step #	Activity/Task	Performed By	Est. Time	Notes
1				
2				
3				
4				

COMBINED ASSESSMENT PLAYBOOK

ASSESSMENT METHODOLOGY (Meeting Sequencing)

Recommended Meeting Sequence

Meeting groups are best in the shown sequence.

All team members in a group may be scheduled together or separately. If scheduled separately, the ordering shown is the best option where possible.

Book meetings prior to kickoff. Use equivalent positions where they exist. Ignore positions that do not exist.

Group 1: CEO → CFO → Strategy Director (establish context)

Group 2: COO → Functional VPs → HR Director (understand operations)

Group 3: CTO/CIO → Data Lead → Enterprise Architect (understand technology)

Group 4 (optional): Procurement Director → wrap-up sessions as needed

COMBINED ASSESSMENT PLAYBOOK

ASSESSMENT METHODOLOGY (Document Requests)

Recommended Documents

Materials the client can forward before meetings when available

Strategy Decks:

- Organizational Strategy,
- AI/Data/Technology Strategy
- Governance & Compliance Documentation

Process Documents:

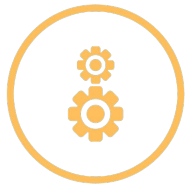
- List of Key Processes,
- Process flow diagrams (with resourcing specified)

Data Architecture Documents:

- Data Flow Diagrams (DFD)
- Data Catalogues

Systems Architecture Documents:

- Supporting Systems if not shown on DFDs
- Cloud / Hosting Architecture



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Data and AI Readiness Assessment

Make Better Decisions.

DATA & AI READINESS ASSESSMENT.

The Data & AI Assessment scores capabilities, strategic alignment, and readiness

Assess

Strategy*

- Organizational Strategy
- Data & AI Strategy
- Quantum Strategy
- Policies & Procedures
- Regulation & Compliance

Data and AI

- Databases, Feeds & Storage
- Data Inventory & Glossaries
- Data Quality Management
- Data Flow, Lineage
- Applications (as data sources)
- Analytics, Reporting
- Cyber & Data Security

Resources

- People, Skill Sets
- Training & Audit Plans
- Strategic Partners

Score

Strategy

- Completeness
- Articulation

Data Architecture

- Completeness
- Documentation
- Data Quality Scores
- Security Evaluation
- Alignment to Strategy

Resources

- Gap Identification
- (People, Skills, Capabilities and Training)

Report

Format

- PDF Slidedeck

Scoring

- (Each Group and Item)
- Numeric Scores: 1 - 4
- Explanatory Narrative

Supporting Materials

- Meeting Notes
- Relevant Discovery Items

Remediation Steps

- Remediation
- Recommendations Provided

Final Presentation

- Remote or Onsite
- Walkthrough

* Focus is on Data, AI, and Quantum.
Robotics and IoT beyond data sources is additional scope.

DATA & AI READINESS ASSESSMENT.

Assessment Delivery: Duration, Format, and Engagement Model

Duration

Run Length

~8 Working Weeks over
~10 Calendar Weeks

Team Size

1x Senior Advisor (Director+)
1x Senior Analyst
1x Junior Analyst/Admin
SME(s) as Required

Client Requirements

~30 hours

Engagement Options

Time & Materials
Fixed Time, Flexible Cost
Flexible Time, Fixed Cost

Format

Meetings

Remote Meetings
(Onsite at Additional Cost)

Document Analysis

Remote
We'll provide a delivery
endpoint

Final Delivery

All materials delivered
electronically and securely

Archive

We'll maintain a full archival
copy unless directed not to

Engagement Model

Initial Meeting

Introductions
Scope Determination
Stakeholders
Org Chart
Success Criterion
Admin/Legal Coordination

Kickoff Meeting

Full team Introductions
Scheduling
Status Reporting

Initial Document Request

Onboarding

Assessment + Readout

DATA & AI READINESS ASSESSMENT.

Assessment Scoring

Scoring

Scorecards

Standardized Scorecards and methodology

Scoring Criteria

Scoring criterion are listed for each category and item

Data Requirements

Materials to be examined listed
Inventory of items received will be provided

Scores

Each group and item is scored

Remediation Recommendations

Narratives and Remediation are provided where ever relevant

Data & AI Assessment Scorecard

Scoring Guide

- **1 - FAIL:** Critical gaps, non-functional
- **2 - FAIL, Deficiencies Repairable:** Significant gaps, improvements needed
- **3 - PASS, Not Optimal:** Functional, some improvements needed
- **4 - OPTIMAL:** Best-in-class, fully functional

Strategy

Organizational Strategy

Score: ___/4

Description: Overall business strategy and sponsorship, and strategic roadmap.

Investigation Items:

- Business strategy documents reflecting data/AI strategy
- Executive sponsor identification
- Data initiative budget allocation
- Strategic roadmap with data/AI roadmap
- Board/executive meeting minutes
- ROI targets and success metrics

Scoring Criteria:

- **1:** No clear data strategy, leadership disengaged
- **2:** Basic awareness, limited executive buy-in, ad-hoc
- **3:** Defined strategy with some leadership support, no
- **4:** Fully integrated data-driven strategy, strong C-level targets

Policies & Procedures

Score: ___/4

Description: Formal governance framework including data handling policies, AI ethics guidelines, and operational procedures.

Investigation Items:

- Data governance policy documents
- AI ethics and bias guidelines
- Data handling and privacy procedures
- Policy review and update schedules
- Enforcement mechanisms
- Incident response plans

Scoring Criteria:

- **1:** No
- **2:** Basic
- **3:** Well
- **4:** Comprehensive

Data Inventory & Glossaries

Score: ___/4

Description: Cataloging of data assets, business glossaries, and metadata management for data discovery and understanding.

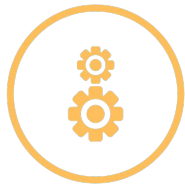
Investigation Items:

- Data catalog tools and coverage metrics
- Business glossary completeness and usage statistics
- Metadata management processes and standards
- Data asset discovery and search capabilities
- Data stewardship roles and responsibilities
- Documentation quality and currency assessments

Scoring Criteria:

- **1:** No data catalog, unknown data assets
- **2:** Basic inventory, limited metadata, manual processes
- **3:** Automated data catalog with good coverage, standardized glossaries
- **4:** Comprehensive, AI-enhanced data catalog with rich metadata and business context





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AI Adoption Assessment

Make Better Decisions.

AI ADOPTION ASSESSMENT.

The AI Adoption Assessment discovers and roadmaps high-value use cases for AI adoption

Discover

Strategic Vision

Department Heads

Operational Pain Point
Work Inefficiencies

IT Leadership

Infrastructure Capabilities
Team Capabilities
Security Requirements
Data Landscape & Quality

End Users

Daily Challenges
Manual Processes
Frustrations

Customers (optional)

Service Gaps, Pain Points

Assess

Process Flows

Document core business
processes including:

Process Steps

Input, Output Data Quality

Resources & Training

Business Risk

Legal, Reg, Compliance Risk

Error Rates

User Frustration

Customer Frustration

Potential Cost Savings

Report

Format

PDF Slidedeck

Scoring

(Each Group and Item)

Numeric Scores: 1 - 4

Explanatory Narrative

Supporting Materials

Meeting Notes
Relevant Discovery Items

Roadmapping

Adoption Roadmap
PoC Selection

Final Presentation

Remote or Onsite
Walkthrough



AI ADOPTION ASSESSMENT.

Assessment Delivery: Duration, Format, and Engagement Model

Duration*

Run Length

~8 Working Weeks over
~10 Calendar Weeks
(8-12 Key Processes)

Team Size

1x Senior Advisor (Director+)
1x Senior Analyst
1x Junior Analyst/Admin
SME(s) as Required

Client Requirements

~30 hours

Engagement Options

Time & Materials
Fixed Time, Flexible Cost
Flexible Time, Fixed Cost

Format

Meetings

Remote Meetings
(Onsite at Additional Cost)

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Remote
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copy unless directed not to

Engagement Model

Initial Meeting

Introductions
Scope Determination
Stakeholders
Org Chart
Budget
Success Criterion
Admin/Legal Coordination

Kickoff Meeting

Full team Introductions
Scheduling & Status Reporting

Initial Document Request

Onboarding

Assessment + Readout

* Scoped for a typical SME firms, 51-500 employees, 8-12 key processes.
Enquire for a customized estimate.



AI ADOPTION ASSESSMENT.

Assessment Scoring

Scoring

Scorecards

Standardized Scorecards and methodology

Scoring Criteria

Scoring criterion are listed for each category and item

Data Requirements

Materials to be examined listed
Inventory of items received will be provided

Scores

Each item is scored

Remediation Recommendations

Narratives and Remediation are provided where ever relevant

Business Process AI Adoption|Scorecard

Scoring Scale: 1-4

(1 = Poor/High Risk, 4 = Excellent/Low Risk)

Process: _____

Component

Process Steps	Clarity, documented process workflow
Data Quality	Completeness, accuracy, incoming and outgoing
Resources, Training	Availability skilled personnel, programs
Business Risk	Potential impact of process
Legal, Reg, Compliance Risk	Regulatory requirements, obligations affecting process
Error Rates	Frequency, severity of process execution
User Frustration	Level of employee dissatisfaction with current process
Customer Frustration	Potential for process issues to negatively impact customer experience
Cost Savings	Opportunity for cost reduction

Total Score: ____/40

Average Score: ____/4

Scoring Guidelines:

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Instructions for Use:

1. Identify the field
2. Score each field
3. Add notes
4. Calculate
5. Use results

Process Purpose

- 32-40 points
- 24-31 points
- 16-23 points
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Business Process Documentation Template

Process Overview

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End Point/Outcome: _____

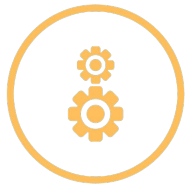
Process Owner: _____

Key Stakeholders: _____

Frequency: ☐ Daily ☐ Weekly ☐ Monthly ☐ Quarterly ☐ As Needed ☐ Other: _____

Step-by-Step Workflow

Step #	Activity/Task	Performed By	Est. Time	Notes
1				
2				
3				
4				



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AI Agent Assessment

Make Better Decisions.

AI AGENT ASSESSMENT

ASSESSMENT COMPONENTS

MULTI-STAGE TEST RUNNER

01

Stage 1: Responsible for staging and initiating tests. Pulls test information from a datastore which specifies target and configurations. Initiates the *Validator*.

Stage 2: Responsible for running the actual tests provided by the Validator on the target specified by Stage 1. Stores the data and starts the *Evaluator*.

Stage 3: Collects test output and produces the report, and then stores it. Kicks off the *Publisher*.

Stage 4: Collects the point-in-time and any time series reporting data and publishes it to other outputs. Sends notifications if required.

VALIDATOR, EVALUATOR, PUBLISHER

02

Validator: Responsible for generating test data, usually these are “prompts” which will be sent to the agent. The Validator is also responsible for data conversion where required.

Evaluator: Responsible for evaluating the agent’s responses, storing the results, and maintaining the data for long-term evaluation and for human review of the details. The Evaluator scores each response [Pass, Fail, Borderline, Need Review] and then scores the entire test. The final output is a complete test in a standard format.

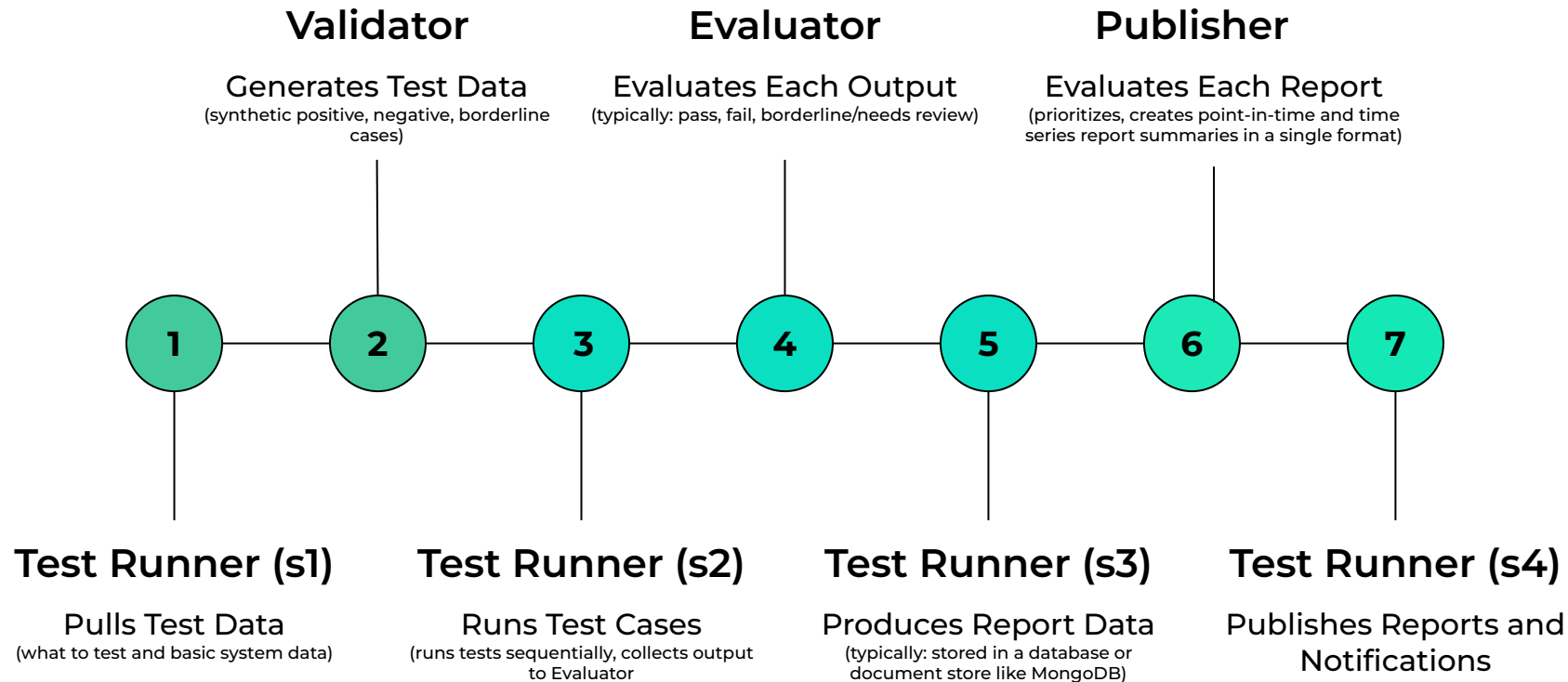
Publisher: Evaluates the entire test output. Where required, produces point-in-time and time series data suitable for publishing in different formats. Maintains time series data for long-term analysis.

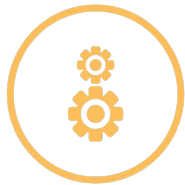
Stay in Compliance. Make Better Decisions.



AI AGENT ASSESSMENT

ASSESSMENT METHODOLOGY





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Insurance Industry Focus

Make Better Decisions.

INSURANCE. AI.

Apply AI to the most difficult, costly business challenges insurance firms face every day.

UNDERWRITING & RISK ASSESSMENT

01

Automated underwriting decisioning: Assess risk and make underwriting decisions for standard policies in seconds instead of days. Auto-approve ~60-80% of standard applications, reducing underwriting costs by ~50-70% and improving quote-to-bind conversion by ~15-25%.

Risk pricing optimization: Analyze loss history, external data, and risk factors to develop accurate pricing models. Improve loss ratio by ~3-6 points (worth ~\$3-6M per ~\$100M in premium) and reduce adverse selection by identifying underpriced risks.

Renewal risk prediction: Predict likelihood of policy non-renewal ~60-90 days in advance based on claim frequency, premium changes, and customer behavior. Reduce lapse rates by ~10-15% through proactive retention efforts, worth ~\$5-15M annually for mid-size carrier.

DOCUMENT INTELLIGENCE & PROCESSING

02

Policy document generation: Auto-generate policy documents, endorsements, and renewal notices from structured data with compliance-checked language. Reduce document preparation time by ~80-90%, from ~30-45 minutes to ~3-5 minutes per policy, and eliminate compliance errors that cost ~\$50-200K per violation.

Medical record review: Extract relevant information from hundreds of pages of medical records for disability, life, and workers' comp claims. Reduce review time from ~8-12 hours to ~1-2 hours per file, cutting costs by ~\$500-800 per complex claim.

Contract & reinsurance analysis: Extract terms, conditions, and exclusions from reinsurance treaties and commercial contracts. Reduce contract review time from ~4-6 hours to ~30-45 minutes, ensuring accurate cession and reducing reinsurance disputes by ~40-60%.

Cut Losses. Speed Processing. Make Better Decisions.

INSURANCE. AI.

Apply AI to the most difficult, costly business challenges insurance firms face every day.

CLAIMS PROCESSING & AUTOMATION

03 Automated claims triage & routing: Analyze claim submissions (text, images, documents) to automatically assess severity, assign to appropriate adjuster, and flag urgent cases. Reduce initial triage time from ~2-4 hours to ~5-10 minutes per claim, improving cycle time by ~40-60% and customer satisfaction scores by ~25-35 points.

Claims document extraction: Automatically extract data from police and medical records, repair estimates, and invoices to populate claims. Reduce entry time ~75-85%, cutting processing costs from ~\$150-250 / claim to \$30-50 / claim.

Damage assessment automation: Analyze photos/videos of property / vehicle damage using computer vision to estimate repair costs and detect prior damage. Reduce assessment from ~3-5 days to ~2-4 hours, cut adjuster site visits ~60-70% (saving ~\$200-400 per avoided visit), and improve estimate accuracy by ~15-20%.

FRAUD DETECTION & PREVENTION

04 Claims fraud detection: Analyze claim patterns, claimant history, medical codes, and network relationships; flag suspicious claims in real-time. Detect ~50-70% more fraudulent claims, saving ~\$2-5M annually per ~100K claims (industry avg fraud rate: ~5-10% of claims value).

Application fraud screening: Identify misrepresentation in applications by cross-referencing public records, credit data, social media, and past applications. Reduce fraudulent policies by ~40-60%, preventing ~\$500K-2M in future fraudulent claims, improve loss ratios by ~4 points.

Provider network fraud detection: Analyze billing patterns, procedure codes, and referral networks to identify fraudulent providers, staged accidents, and mills. Identify suspicious providers 6-12 months earlier than traditional methods, preventing \$1-3M in fraudulent billings per identified network.

Detect Fraud. Accelerate Claims. Make Better Decisions.

INSURANCE. AI.

Apply AI to the most difficult, costly business challenges insurance firms face every day.

CUSTOMER EXPERIENCE & SERVICE

05 Chatbot & virtual assistant: Handle routine inquiries (policy status, coverage questions, payment issues, document requests) ~24/7 without human intervention. Resolve ~60-75% of inquiries automatically, reducing call center costs by ~\$3-8 per interaction and improving response time from hours to seconds.

Personalized policy recommendations: Analyze customer life events, assets, and risk profile to recommend coverage gaps and cross-sell opportunities. Increase policies per household by ~0.3-0.5 products, worth ~\$150-300 in additional annual premium per personal customer.

Proactive customer outreach: Identify customers at risk of non-renewal based on satisfaction signals, claim experience, and engagement patterns. Enable targeted retention campaigns that reduce churn by ~8-12%, worth ~\$2-5M annually per ~100K policyholders.

REGULATORY COMPLIANCE & REPORTING

06 Regulatory reporting automation: Auto-generate required regulatory filings (state insurance department reports, NAIC data calls, financial statements) from core systems. Reduce report preparation time by ~70-85%, from ~200-400 hours per quarter to ~40-80 hours, and eliminate errors that trigger ~\$100K-500K fines.

Policy compliance checking: Validate policy terms, rates, and forms against state regulations and filing approvals before issuance. Catch ~95%+ of compliance issues before policies are issued, preventing ~\$2-5M annually in fines, corrective actions, and policyholder refunds.

TCPA & comms compliance: Monitor customer comms preferences, consent status, and contact history to ensure compliant outreach. Reduce TCPA violations by ~90%+ (avg settlement: \$500-1,500 per violation) and improve customer communication response rates by ~20-30%.

Retain Customers. Stay in Compliance. Make Better Decisions.

INSURANCE. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

01 Automated Claims Processing

ROI: 60-70% reduction in claims processing costs, 80% faster settlement

AI processes routine claims (auto, property damage) in minutes vs days, with zero human touch for straightforward cases. Insurer processing 100K claims/year at \$150/claim (\$15M cost) automates 60% = **\$5.4M/year savings on \$800K investment. 2-month payback.**

Competitive Edge: Same-day settlement on simple claims, 24/7 processing, customer satisfaction jumps 40%, undercut competitors on pricing due to lower expense ratio.

02 Fraud Detection

ROI: 3-5x improvement in fraud detection, \$3-6 saved per \$1 invested

AI analyzes patterns across millions of claims to identify fraud that humans miss. Insurer with \$500M in claims and 3% fraud rate (\$15M loss) catches 60% more fraud = **\$9M/year recovery on \$1.2M investment. Plus reduces future fraud through deterrence.**

Competitive Edge: Lower loss ratios enable aggressive pricing, protect profitable customer segments, regulatory compliance advantage, reputation as "too smart to defraud."

Reduce Fraud. Reduce Loss Ratios. Make Better Decisions.

INSURANCE. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

03 Intelligent Underwriting & Risk Pricing

ROI: ~15-25% improvement in loss ratio, ~50% faster quote turnaround

AI analyzes hundreds of risk factors (traditional + alternative data) for accurate pricing. Eliminates adverse selection and identifies profitable micro-segments. Commercial lines insurer with \$200M premium and 75% loss ratio improves to 68% = **\$14M/year additional underwriting profit on \$1.5M investment.**

Competitive Edge: Win profitable risks competitors misprice, instant quotes (vs 2-3 days), expand into complex risks others avoid, data-driven pricing vs gut feel.

04 Customer Retention & Personalization

ROI: ~15-25% improvement in retention, ~30-40% reduction in service costs

Predict which customers will leave and why, for targeted retention. Chatbots handle ~70-80% of routine inquiries. Insurer with 100K policies, ~15% annual churn, \$800 lifetime value per policy loses \$12M/year. Reducing churn to 11% = **\$3.2M/year retained value + \$2M service cost savings on \$600K investment.**

Competitive Edge: Proactive retention, personalized coverage recommendations, 24/7 instant service, customers stay ~2-3 years longer.

Improve Pricing. Retain Customers. Make Better Decisions.

INSURANCE. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

05 Coverage Verification & Gap Detection

ROI: ~85-95% reduction in coverage gap E&O claims, ~\$8-12 saved per \$1 invested

AI monitors all policies for coverage gaps, expiring coverages, and unmet client requests. Automatically flags when requested coverage wasn't bound or when gaps emerge from policy changes. SME agency with \$300M in premium and ~\$2M annual E&O costs from coverage gaps reduces claims by ~90% = **~\$1.8M/year savings on \$200K investment. ~1/2-month payback.**

Competitive Edge: Zero-gap guarantee to clients, automated coverage confirmations, win high-value commercial accounts requiring perfect execution, eliminate most common E&O source.

06 Policy Change Documentation & Notification

ROI: ~70-80% reduction in notification E&O claims, ~\$5-8 saved per \$1 invested

AI tracks all policy modifications, automatically generates compliant notifications, and confirms delivery/acknowledgment. Creates audit trail for every change. Agency handling 50K policies with \$1.5M annual E&O exposure from notification failures reduces to ~\$300K = **~\$1.2M/year savings on \$250K investment. 2/3-month payback.**

Competitive Edge: Court-admissible docs for every transaction, proactive client communication, handle ~3x policy volume, near-bulletproof E&O defense.

Reduce Liabilities. Make Better Decisions.

INSURANCE. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

07 Quote-to-Bind Accuracy Validation

ROI: ~60-75% reduction in binding errors, ~\$4-6 saved per \$1 invested

AI validates that bound policies match quoted terms, premiums, and coverages exactly. Catches discrepancies before policies issue. Agency binding 8,000 policies/year with ~2% error rate causing \$800K in E&O claims reduces errors to 0.5% = **~\$600K/year savings on \$150K investment. 3/4-month payback.**

Competitive Edge: Same-day binding with 99.5% accuracy, eliminate remake costs, reduce carrier chargebacks, maintain preferred agency status.

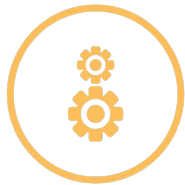
08 Client Communication Compliance

ROI: ~70-80% reduction in notification E&O claims, ~\$5-8 saved per \$1 invested

AI monitors client communications (email, chat, recorded calls) for incorrect advice, unapproved recommendations, or promises beyond authority. Flags issues in real-time for correction. Agency with \$500K annual E&O from bad advice reduces to ~\$175K = **~\$325K/year savings on \$100K investment. 4/5-month payback.**

Competitive Edge: Real-time producer coaching, consistent messaging across all channels, defensible communication records, expand into complex advisory without E&O fear.

Reduce Costly Errors. Make Better Decisions.



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Legal Industry Focus

Make Better Decisions.

LEGAL. AI.

Apply AI to the most difficult, costly business challenges legal firms face every day.

01 E-discovery & document review: Automate the review of thousands of documents, typically reducing review time by 50-80% and cutting costs dramatically

Contract analysis: Extracts key terms, places, and people, flag risks, and check compliance in minutes instead of hours

Legal research assistants: AI surfaces relevant cases and statutes faster than traditional research methods

Due diligence automation: Rapid review of contracts and documents in M&A and other transactions

Citation verification: Automatically check citations for accuracy and validity, eliminating manual Shepardizing and reducing errors

02 Contract lifecycle management: Monitor obligations contract portfolio, send alerts 90/60/30 days before renewals, flags missed deliverables, and tracks compliance requirements. Prevents revenue loss from missed renewals (typically 5-10% of contract value) and reduces breach risk.

Deposition preparation: Analyze opposing party's prior testimony, identify inconsistencies across depositions, and suggest cross-examination lines. Reviews thousands of pages of transcripts in hours vs. days, saving 20-30 hours per deposition prep (\$4-6K)

Predictive case analytics: Analyze judge rulings, opposing counsel patterns, and case outcomes to inform litigation strategy and settlement decisions

Improve Accuracy. Reduce Effort. Make Better Decisions.

LEGAL. AI.

Apply AI to the most difficult, costly business challenges legal firms face every day.

03 Lease abstraction: Extract 100+ data points from commercial leases (rent escalations, renewal options, tenant improvements, CAM charges). Reduce abstraction time from ~2-3 hours per lease to ~15-20 minutes, saving ~\$150-250 per lease in real estate transactions.

Conflict checking: Analyzes relationship networks across clients, opposing parties, and related entities to identify potential conflicts. Reduces conflict check time from ~2-4 hours to ~15-30 minutes per new matter, enabling faster client onboarding.

Time entry automation: AI suggests time entries by analyzing emails, document edits, calendar events, and system activity. Improves realization rates by ~10-15% by capturing unbilled time (typical firm loses ~10-20% of billable time to poor capture).

04 Redaction automation: Identify and redact PII, privileged information, and confidential data in discovery productions. Reduce redaction time by ~80-90%, cutting costs from ~\$50-100/hour manual review to ~\$5-10/hour automated review.

Merger clearance analysis: Analyze antitrust data, market share calculations, and regulatory precedents and predict HSR approval likelihood and timing. Inform deal structuring and reduce regulatory risk assessment time from ~weeks to ~days.

Client intake & triage: AI conducts initial consultation online, gathers case facts, assess case merit using historical data, and routes to appropriate attorney. Handle ~70-80% of initial inquiries without attorney time, convert ~15-20%, more qualified leads while reducing intake costs by ~60%.

Improve Accuracy. Reduce Effort. Make Better Decisions.

LEGAL. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

01 Automated Document Review & eDiscovery

ROI: 70-80% reduction in review time, 90% cost savings on discovery

AI reviews documents at ~1,000+ pages/hour with ~95%+ accuracy vs ~50 pages/hour for associates. Litigation firm spending ~\$500K/year on document review reduces to ~\$50K = **~\$450K/year savings on ~\$150K investment. ~4-month payback.**

02 Contract Analysis & Due Diligence

ROI: 60-75% time reduction, 10x more contracts analyzed

AI extracts key terms, flags risks, compares to standards in minutes. M&A due diligence reviewing 500 contracts takes associates ~200 hours (~\$60K), AI does it in ~2 hours with attorney review = **~\$50K savings per deal. Firm doing ~20 deals/year saves ~\$1M on ~\$200K investment.**

Competitive Edge: Fixed-fee pricing on due diligence (competitors can't match), same-day contract analysis, handle ~3x deal volume, win PE/VC clients needing speed.

Work Faster. Work More Accurately. Make Better Decisions.

LEGAL. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

03 Legal Research Automation

ROI: ~50-60% reduction in research time, better results

AI searches case law, statutes, regulations in seconds with relevance ranking. Associates spending ~30% of billable time on research (wasted opportunity cost) become ~50% more productive = **\$800K/year in freed capacity for 20-attorney firm on \$100K investment.**

Competitive Edge: Lower hourly rates (less research time), faster brief turnaround, junior attorneys perform like mid-levels, win clients who can't afford BigLaw prices.

04 Workflow Automation & Client Communication

ROI: ~40-50% reduction in administrative time, ~30% faster response

AI automates intake, scheduling, status updates, basic client questions. Firm spending 40% of staff time on admin reduces to ~20% = **\$300K/year in productivity + improved client satisfaction on \$80K investment.**

Competitive Edge: 24/7 client portal with instant status updates, proactive case management, handle ~30% more clients with same staff, win repeat business through better service.

Work Faster. Reduce Time and Cost. Make Better Decisions.

LEGAL. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

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Work Faster. Reduce Time and Cost. Make Better Decisions.

LEGAL. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

05 Automated IP Claims Drafting

ROI: ~60-75% reduction in initial claims drafting time, ~20-30% fewer office actions

AI generates initial independent and dependent claim sets from invention disclosures and prior art analysis. Patent attorney spending ~10 hours drafting claims per application reduces to ~3 hours for review and refinement. Firm filing ~500 applications/year at \$400/hour = **\$1.4M/year savings on \$300K investment. 2-3 month payback.**

Improved claim consistency reduces office actions by ~25%, saving ~\$3-5K per avoided response = **additional \$375-625K/year in prosecution savings.**

Competitive Edge: Quote lower prosecution budgets, faster turnaround (~3-5 days vs 2-3 weeks), handle 40% more applications with same attorney headcount.

06 IP Specification Generation & Figure Descriptions

ROI: ~70-80% reduction in spec writing time, eliminate ~90% of figure numbering errors

AI generates background, summary, detailed description, and figure descriptions from technical documents. ~15 hours writing specifications reduces to ~4 hours for review. Firm filing ~500 applications/year = **~\$2.2M/year savings on \$400K investment. 2-month payback.**

Eliminates numbering inconsistencies causing ~20% of office actions = **additional ~\$300-500K/year savings.**

Competitive Edge: Same-week app preparation, flat-fee filing packages competitors can't match, scale to serve high-volume startup clients.

Work Faster. File Accurately. Make Better Decisions.

LEGAL. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS.

07 Prior Art Search & Analysis

ROI: ~75-85% reduction in search time, ~40-50% improvement in reference relevance

AI conducts comprehensive prior art searches and ranks results by claim relevance. Attorney spending ~8 hours searching reduces to ~2 hours reviewing AI-ranked results. Firm conducting 400 searches/year at \$400/hour = **~\$960K/year savings on \$250K investment. 3-month payback.**

Better up-front analysis improves prosecution success by ~20%, reducing average cost per patent from ~\$15K to ~\$12K = **\$1.2M/year in downstream savings.**

Competitive Edge: Same-day patentability opinions, comprehensive searches included in standard fees, expand freedom-to-operate practice without adding staff.

08 USPTO Filing and Compliance Automation

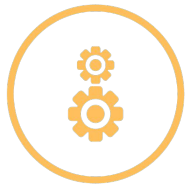
ROI: ~85-90% reduction in form preparation time, eliminate ~95% of filing errors

AI auto-populates all USPTO forms from matter management data and validates compliance before submission. Paralegal spending ~2.5 hours per filing reduces to ~20 minutes. Firm filing 600 applications/year at \$150/hour = **~\$210K/year savings on \$100K investment. 6-month payback.**

Eliminates filing corrections (~30% of filings at ~\$800 each) = **additional ~\$144K/year savings.**

Competitive Edge: Zero-defect reputation with USPTO, handle high-volume clients competitors avoid, eliminate malpractice risk from filing errors.

Work Faster. File Accurately. Make Better Decisions.



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Manufacturing Industry Focus

Make Better Decisions.

MANUFACTURING. AI.

Apply AI to the most difficult, costly business challenges manufacturing firms face every day.

QUALITY DETECTION & PREDICTION

01 Quality defect prediction & detection: Analyze real-time sensor data from PLCs/SCADA and vision systems to predict defects before they occur and catch defects at earliest production stage. Reduce defect escape rate by ~60-80%, cutting warranty claims and rework costs by ~\$500K-2M annually for mid-size manufacturer.

Real-time yield prediction: Monitor production in real-time and predict end-of-run yield based on early process indicators. Allow corrective action mid-run, improving yield from typical ~75-85% to ~88-95%, saving ~\$200K-800K per quarter.

Scrap & rework reduction: Identify process parameters that correlate with scrap/rework by analyzing historical production data across shifts, machines, and operators. Reduce scrap rates from typical ~8-12% to ~3-5%, saving ~\$300K-1M annually per production line.

ROOT CAUSE ANALYSIS & CONTINUOUS IMPROVEMENT

02 Root cause analysis automation: Analyze production data, maintenance logs, quality records, and operator notes to identify root causes of defects and downtime. Reduce time to identify issues from ~2-3 weeks to ~2-3 days, preventing recurring problems that cost ~\$50-200K per incident.

Non-conformance report (NCR) analysis: Analyze thousands of NCRs to identify patterns, common suppliers/parts with issues, and systemic problems. Reduce recurring NCRs by ~40-60% and accelerate corrective action from ~45-60 days to ~10-15 days.

Downtime pattern analysis: Analyze maintenance logs, production stops, and shift reports to identify patterns (time of day, operator, machine configuration). Reduce chronic downtime issues by ~30-50%, recovering ~4-8% of production capacity.

Improve Accuracy. Reduce Downtime. Make Better Decisions.

MANUFACTURING. AI.

Apply AI to the most difficult, costly business challenges manufacturing firms face every day.

PREDICTIVE MAINTENANCE & EQUIPMENT OPTIMIZATION

03 Predictive maintenance: Monitor equipment sensor data (vibration, temperature, pressure) to predict failures ~2-4 weeks in advance. Reduce unplanned downtime by ~40-60% (typical cost: ~\$5K-20K per hour) and extend equipment life by ~15-25%.

Process parameter optimization: Use ML to identify optimal machine settings (speeds, feeds, temperatures, pressures) from historical data. Improve first-pass yield by ~8-15% and reduce cycle times by ~10-20% across production lines.

Spreadsheet-to-SCADA migration: AI extracts logic from manual spreadsheets used for process control and converts to automated SCADA rules. Eliminate manual data entry errors (typical 2-5% error rate), free ~10-20 hours per operator per week, and improve process consistency.

PRODUCTION PLANNING & OPERATIONS

04 Production schedule optimization: Analyze real-time machine capacity, material availability, and order priorities to generate optimal production schedules. Increase throughput by ~12-18% and reduce lead times by ~20-30% without capital investment.

Capacity planning optimization: Predict realistic production capacity based on historical performance, maintenance schedules, and staffing levels. Improve on-time delivery from typical ~70-80% to ~88-95%, reducing late delivery penalties of ~\$50K-300K per quarter.

Operator skill matching: Analyze operator performance data (quality, speed, error rates) across different tasks to optimize assignments. Improve productivity by 10-15% and reduce training time for new operators by 30-40%, saving \$80-150K annually per line.

Improve Reliability. Improve Planning. Make Better Decisions.



MANUFACTURING. AI.

Apply AI to the most difficult business challenges manufacturing firms face every day.

COMPLIANCE & TRACEABILITY

05 Compliance documentation automation: Auto-generate required documentation (test reports, inspection records, material certifications, traceability documents) from ERP/MES data. Reduce documentation time by ~70-85% and eliminate compliance violations that cost ~\$100K-500K per audit finding.

Traceability automation: Auto-link materials, components, serial numbers, and processes from raw material to finished product using ERP/MES data. Reduce traceability research from ~8-16 hours to ~15-30 minutes per request, critical for recalls that can cost ~\$2-5M per event.

Regulatory compliance checking: Validate production records, test data, and documentation against industry standards (ISO, AS9100, FDA, etc.). Reduce compliance review time by ~75-85% and catch ~95%+ of issues before external audit.

SUPPLY CHAIN & MATERIALS MANAGEMENT

06 Supply chain disruption prediction: Analyze supplier performance data, shipping patterns, geopolitical risks, and material availability to predict delays ~3-6 weeks in advance. Reduce expedite costs by ~50-70% (typical manufacturer spends ~5-8% of procurement on expedites) and prevent stockouts.

Supplier quality monitoring: Aggregate data from incoming inspection, supplier certifications, and production defects to score supplier performance and predict quality issues. Reduce supplier-caused defects by ~45-65%, avoiding ~\$200K-600K in rework and delays.

Bill of Materials (BOM) optimization: Identify opportunities to standardize components across product lines and flag obsolescence risks. Reduce unique part count by ~20-30%, cutting inventory carrying costs by ~\$400K-1.5M and improving negotiating leverage with suppliers.

Stay Compliant. Optimize Supplier Costs. Make Better Decisions.

MANUFACTURING. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS

01 Predictive Quality - Eliminate Defects Before They Happen

ROI: 40-60% reduction in scrap/rework costs

AI predicts defects before they occur by analyzing process parameters in real-time.
Cable manufacturer with \$50M revenue and 4% scrap rate (\$2M loss) reduces to 1.5% =
\$1.25M/year savings on \$400K investment.
4-month payback.

Competitive Edge: Quote 3-5% lower prices, win contracts requiring 99%+ yield, faster delivery (no rework delays).

02 Predictive Maintenance - Maximize Uptime

ROI: 25-35% reduction in unplanned downtime

AI predicts equipment failures 7-14 days early.
Production line with 200 hours/year unplanned downtime (\$1.5M cost) reduces to 70 hours =
\$1M savings + \$650K from recovered capacity
= \$1.65M benefit on \$300K investment.

Competitive Edge: 98% uptime vs 85% industry average, accept rush orders competitors can't fulfill, win contracts requiring guaranteed delivery.

Improve Quality. Reduce Downtime. Make Better Decisions.

MANUFACTURING. AI.

DO THE MATH. HYPOTHETICAL SCENARIOS

03 Dynamic Process Optimization

ROI: 15-25% throughput improvement, 10-20% energy savings

AI continuously optimizes hundreds of variables humans can't manage simultaneously. Cable line producing 1,000 units/day increases to 1,200 units/day = **\$3-4M/year additional revenue capacity + \$150K energy savings. 300-400% first year ROI.**

Competitive Edge: Avoid \$2-3M capital investment, aggressive pricing on bids, meet impossible delivery dates.

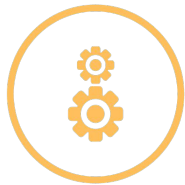
04 Automated Quality Inspection

ROI: 60-80% reduction in inspection labor, 90%+ reduction in escapes

AI vision systems inspect 100% of production at line speed vs manual sampling (5-10%). Eliminate inspection bottlenecks and catch defects immediately. Manufacturer with 4 inspectors (\$280K/year) + 12 customer escapes (\$540K/year) = **\$600K/year savings on \$200K investment. 4-month payback.**

Competitive Edge: Eliminate returns, qualify for zero-defect programs, faster throughput, win quality-critical contracts.

Improve Quality. Reduce Downtime. Make Better Decisions.



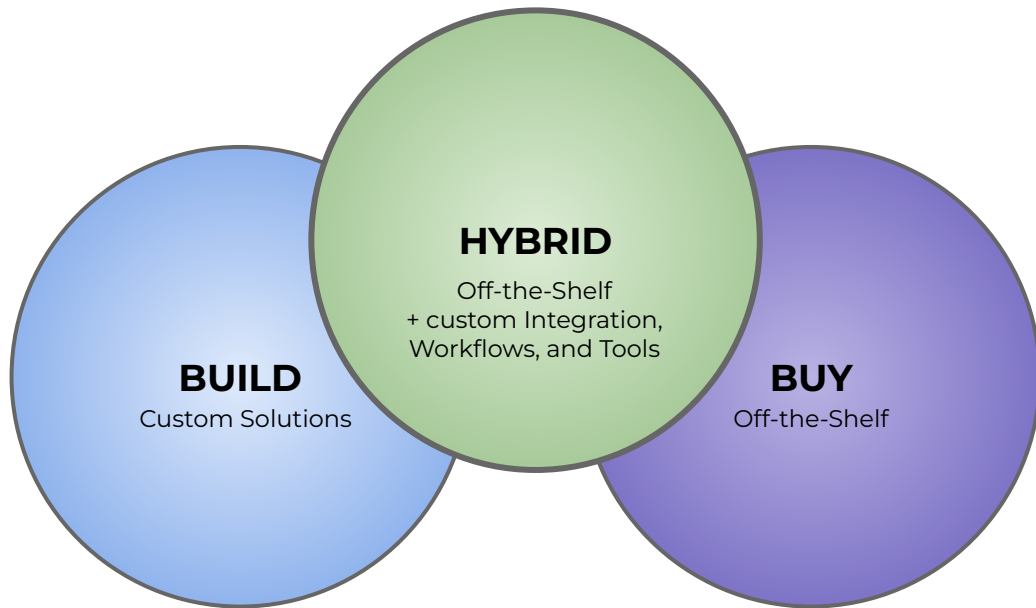
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Build vs Buy

Make Better Decisions.

BUILD vs BUY

DO THE COMPARISON. OFF THE SHELF vs CUSTOM vs HYBRID



Understand Your Options. Make Better Decisions.



BUILD vs BUY

DO THE COMPARISON. OFF-THE-SHELF (OTS) SOLUTIONS.

01 Off-the-Shelf (OTS) Advantages

- **Immediate deployment** - Live in weeks, not months, with minimal internal resources required
- **Pre-trained models** - Benefit from vendor's investment in training AI on large datasets
- **Proven technology** - De-risked solution with established user base and case studies
- **Vendor support** - Professional services, training, troubleshooting, and ongoing updates included
- **Continuous improvement** - New features and model improvements delivered automatically
- **Lower initial risk** - Pilot with subscription before full commitment, exit if it doesn't work

02 Off-the-Shelf (OTS) Challenges

- **Integration:** Standalone platforms don't connect to your existing systems - requires duplicate data entry
- **Workflow Fit:** Built for "average" company, not your specific processes and requirements
- **Cost Model:** Perpetual licensing costs tied to scale
- **Customization Limits:** Cannot fully adapt to company-specific requirements or approval workflows
- **Adoption Gap:** Industry average ~30-40% employee adoption due to workflow friction
- **Efficiency Reality:** Promised 70% gains become 20-30% due to integration overhead
- **Vendor Lock-in:** Dependency on vendor roadmap, pricing changes, feature deprecation

Understand Your Options. Make Better Decisions.

BUILD vs BUY

DO THE COMPARISON. CUSTOM SOLUTIONS.

03 Custom Advantages

- **True Integration** - Works within existing systems, eliminates duplicate entry, preserves employee workflows
- **Perfect Fit** - Built for your exact templates, requirements, approval processes, and business rules
- **Ownership Economics** - One-time cost.
- **Higher Adoption** - 90%+ employee use when solution matches existing workflow rather than forcing change
- **Full Control** - Your infrastructure, your data, no vendor lock-in or price increases
- **Actual Efficiency** - Up to ~60-75% gains when workflow friction is eliminated, not added
- **Strategic Flexibility** - Evolves with your business
- **Competitive Differentiation** - Unique to you
- **Risk-Managed** - Phased approach proves ROI for one use case before expanvestment

04 Custom Challenges

- **Longer initial timeline** - Typically, ~4-9 months for first use cases
- **Requires upfront investment and commitment** - Unlike OTS subscriptions that can be piloted month-to-month, custom builds require committed budget (\$300K-\$1M+) and executive sponsorship before seeing results.
- **Need internal resources** - SMEs, process owners, and IT must dedicate 20-40 hours for discovery and testing phases to ensure the solution matches actual workflows.
- **Ongoing maintenance responsibility** - Custom solutions require ongoing support for bug fixes, feature enhancements, and updates from vendor
- **Initial build risk** - Ambiguous or incomplete specifications lead to expensive rebuilds and missed expectations.

Understand Your Options. Make Better Decisions.



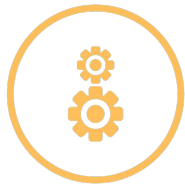
BUILD vs BUY

THE BEST OF BOTH WORLDS. HYBRID OTS-CUSTOM SOLUTIONS.

05 Why do Hybrid OTS-Custom Solutions with DOOR3

- **Vendor-agnostic assessment first** - We evaluate OTS options objectively without sales bias, recommending the right tool for each use case rather than pushing a proprietary platform.
- **Deep integration expertise across platforms** - Strategic partnerships with AWS, Azure, Google, Oracle, Databricks, and Snowflake give us native expertise in connecting OTS tools to enterprise systems.
- **SME-led delivery, not junior consultants** - Every advisor has held senior industry and advisory roles and is recognized as an expert by other experts. You get directors and principals designing your integration architecture, not recent graduates learning on your dime.
- **End-to-end capability from strategy to code** - Unlike pure strategy firms that hand off implementation or dev shops that skip strategy, we do both. Same team end-to-end.
- **Proven hybrid methodology** - Our Combined Assessment Playbook explicitly evaluates OTS vs. custom vs. hybrid for each use case.
- **No platform lock-in or recurring revenue bias** - We're not an OTS vendor trying to maximize your licensing fees or a staff augmentation firm incentivized to build everything custom.
- **Custom integration IP you own** - The integration layer, orchestration logic, and custom components we build become your property and competitive advantage.

Understand Your Options. Make Better Decisions.



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Team

Make Better Decisions.



Salvatore A. Magnone

Senior Advisor

Education

- B.S. Computer Science, Operations Research
Saint John's University, NYC, NY, USA

Areas of Expertise

- Financial Services, Insurance, Life Sciences, and Defense sectors
- Business and Technology Strategy, Transformation and Innovation
- Data, Analytics, Machine Learning, AI, Quantum, IoT, and Robotics
- Distributed Computing, Super-Computing, Real-time systems, Exabyte Computing
- Master Data and Reference Data Management

Sal Magnone has over ~30 years of hands on experience in advanced technology strategy, design, management, and development across the financial services, insurance, defense, IT, and life sciences sectors in startups, mid-tier, government, and large enterprise firms.

Sal is a commissioned United States Army Field Artillery Officer, has served in a variety of capacities in US and overseas combat and training units; and teaches strategy and entrepreneurship at the university level and to business and military leaders

Voya Financial | Enterprise Data Platform (Programme Lead - Enterprise Digital Transformation)

- Led and delivered on Voya's new Enterprise Data Platform program, a project to transform Voya's retirement services data from multi mainframe-based reporting.
- Led the ground up design of the green field architecture including, the enterprise data model, enterprise ontology, canonical data messaging, data warehouses, data lake, ETL/ELT processes, validation & logging tooling, and the testing and validation process.

Valley National Bank | Core Banking Data Transformation (Programme Lead)

- Led the design of Valley's Master Data Management and Reference Data rollout
- Responsible for mapping mainframe data to the new customer master, selection of reference data types, and mapping and creation of reference data
- Responsible for design of Valley's future cross-core reference data management strategy and technology solution that multi-maps reference data between Valley's future core, legacy core, and disparate vendor systems that utilize different standards

Federal Reserve Bank | Fedwire Assessment (Data and Code Audit Lead) [PwC]

- Responsible for auditing the full data architecture and Java code base for Fedwire, the real-time gross settlement system of central bank money used by Fed banks to transfer funds electronically between ~10K member institutions. Fedwire performs about 150M transfers, valued at about \$800T, annually and is a "systemically important financial market utility" (SIFMU) under Title VIII of Dodd-Frank

Large Federal Regulator | IT Department Assessment (Lead) [Sia Partners]

- Responsible for auditing the IT department at a large federal regulator. Responsible for finding over \$20M/Year in recurring saving by restructuring testing & development methodology and team.